



DeIDHub Advisory Council Meeting Minutes

August 2024 Meeting

Meeting Organizer	Pam Weir
Meeting Date and Time	8/22/2024 10:00 – 11:00 AM ET
Attendees	Pam Weir, Theresa Moore, Millie Passwaters-Bradeson, Wendy Whaley-Little, Rebecca Jewell, Samtra Devard, Heihi Mizell
Absentees	
Agenda	Old business, DeIDHub Website Usage

Summary

Old Business

- Working on updates section of DeIDHub website in GACEC Annual Report.
 - Contractor is working on adding section to DeIDHub dedicated to marketing materials, minutes, and agendas, for advisory committee.
- Future annual reports may include section for DeIDHub Advisory Committee, but this year is the first year of the committee.

DeIDHub Website Usage

- DeIDHub Advisory Committee members would like to increase the types of users the DeIDHub attracts and create sections more specialized to different user groups.
 - The DeIDHub is full of resources, but increasing interactivity of certain links and pages could increase users returning to use the site.
 - Increasing the use of the DeIDHub at earlier ages could also contribute to greater familiarity with the use and expectations of what users will receive from the website.
- Building the toolkits out or adding additional versions of the toolkits as interactive learning modules that provide a guided education pathway for each toolkit subject could help increase user activity and provide a more uniform knowledge base for the DeIDHub.
 - Stages of education may be a better organizer for the modules rather than age, as there can be difference in education of students in transition based on age alone.
- An internet or social media campaign for DeIDHub use and awareness could help increase website traffic., i.e. designate a month for Delaware Transition month and track how many schools are already incorporating the site into their lesson plans or activities.
 - Using Tiktok to make videos promoting the DeIDHub content could be a more precise way to reach students and young people.
- Providing teachers with information to use in their lesson plans is good, but adding training modules to provide them with training and information for how to teach could allow them to be more effective.

- Kathie Cherry of the GACEC conducted a demonstration of the DelDHub website at a recent Cadre meeting and Laura Hattier was able to relay this information in a district training of 50-60 staff members with positive results.
- Including more pictures of Delaware students rather than stock photos may help increase the relatability of the website.

Action Items

Item	Owner	Due Date
Send out one pager of DelDHub to Committee Members	Theresa Moore	
Review entries in spreadsheet of organizations requesting to join the DelDHub website and provide feedback for these organizations content on the DelDHub	Committee members	